ACE Corporate Information Sheet

(A) Company Contact Information

(I) Name of Company
Valuence Holdings Inc.

(II) Company Homepage
https://www.valuence.inc/en/company/

(III) Employees

Total # of employees: 864

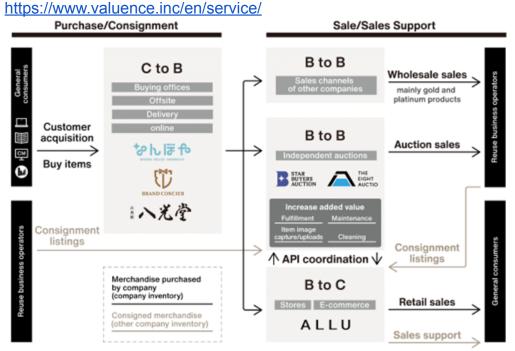### (IV) Company Social Media Accounts:
Facebook: https://www.facebook.com/valuence.inc

(B) Company Background

(I) Company Mission Statement

Encouraging people to live true to themselves.
https://www.valuence.inc/en/company/philosophy/

(II) Explain the type of business your company is involved in.
https://www.valuence.inc/en/service/

(C) Background of the Problem

(I) Type of Problem
How to change the negative impression of the Reuse industry

(II) Explanation of the Problem

As the society is paying attention to "reducing the environmental burden" and "Mottainai culture", we have a big chance to change the negative image of "reuse", so we are actively disseminating information which "reuse" contributes to reducing the environmental burden on our website and appealing the value of reused products at the shop "ALLU".
https://allu-official.com/shop/pages/guide_store_omotesando.aspx

(III) History of the problem
For a long time, reused products have had the image of low quality and not clean.

(IV) What is causing the problem?
Especially for high-priced products, and people have some bad impression(non-creative and uncool, etc) to reused products because they are used by someone.

(V) How does the problem impact your customers, employees, and/or company?
By changing the values of reused products and increasing the number of users, the value of reused products will increase, and we can build a circular economy. As a result, we will contribute to the improvement of the global environment.

(VI) Past approaches to solve the problem that failed
We have been disseminating information in stores and some media, but the expected effects have not been achieved.

(VII) Is your company working on solving this problem?
Since it is our mission to build a circular economy, we are still responding with a high awareness of problems.